

PURCHASING GUIDELINES

Sustainable – Future-Oriented – Professional – Energy-Efficient

Our purchasing guidelines are based on the principles of modern corporate management: sustainability, innovation, environmental awareness, and future-proof technologies shape our actions. They provide clear directives for responsible sourcing and collaborative partnerships with suppliers.

1. PRINCIPLES OF SUSTAINABLE ACTION

Responsibility and Partnership: Our purchasement is based on trust, openness, and fairness. Long-term relationships with suppliers who share our values and actively contribute to their development are central. Sustainability as a Foundation: We promote ecological, social, and economic responsibility throughout the supply chain. Suppliers must commit to complying with environmental standards, conserving resources, and offering innovative, sustainable solutions.

Future-Proof Cooperation: For us, partnership means working together to uphold ethical principles, protect human rights, and improve working conditions.

2. CUSTOMER ORIENTATION AND MARKET FOCUS

Customer Satisfaction as a Priority: Our goal is to provide products and services that meet the highest quality, environmental, and energy standards while exceeding customer expectations.

Competitiveness through Innovation: Suppliers who are involved early in projects support our ability to remain market leaders. This strengthens innovation and secures our competitive advantage.

Holistic Approach: We integrate quality, energy efficiency, and cost optimization while keeping customer needs at the forefront.

3. PURCHASING PRINCIPLES

Long-Term Cooperation: We rely on reliable supplier relationships that are mutually beneficial.

Openness to Innovation: Suppliers should actively develop new technologies that improve manufacturing processes while promoting environmental and energy efficiency.

Loyalty and Fairness: Our interactions are based on integrity, professionalism, and open communication.

4. PROCESS OPTIMIZATION AND VALUE CREATION

Efficient Purchasing Processes: Standardized and digital purchasing processes enable continuous improvements in logistics, quality, and cost management.

Value Creation through Collaboration: Joint optimizations along the value chain maximize efficiency and enhance economic success for both partners.

5. TRANSPARENCY AND COST LEADERSHIP

Objective Decision Criteria: Our purchasing decisions are based on clear metrics such as quality, energy consumption, environmental impact, price, and delivery reliability.

Global Competitiveness: Fair price comparisons in global markets and the creation of stable purchasing structures ensure our long-term competitiveness.

Data-Driven Analysis: We use measurable performance indicators to evaluate and select our suppliers while continuously improving our decision-making processes.

6. QUALITY, ENVIRONMENTAL, AND ENERGY POLICY

Sustainable Standards: Our purchasing policy focuses on environmentally friendly, recyclable and resource-efficient materials that have a minimal impact on the environment throughout their entire life cycle.

Energy Efficiency as a Priority: When purchasing energy-related goods and systems, we emphasize energy-saving technologies and sustainable manufacturing methods.

High-Quality Standards: Using premium raw materials and innovative components ensures our commitment to quality leadership and stability.

7. CODE OF CONDUCT

Ethics and Integrity: Our actions are guided by honesty and transparency. Personal benefits or conflicts of interest are not accepted. Adherence to our code of conduct is the foundation of every collaboration. Social Responsibility: We promote social standards and ensure that ethical principles are implemented throughout our supply chain.

8. SUPPLIER MANAGEMENT

Adapting to New Challenges: To respond flexibly to market changes, we continuously adapt our purchasing and logistics processes.

Development of High-Performance Partners: We actively support our

suppliers to enhance their innovation capabilities and competitiveness. **Regular Exchange:** Open and continuous communication fosters trust and strengthens the achievement of common goals.

9. INTERNATIONALIZATION AND DIGITALIZATION

Global Market Presence: Our international purchasing strategy aims to explore new technologies and markets, ensure supply security, and create global competitive advantages.

Use of Digital Technologies: Digital platforms and automated processes enhance transparency, efficiency, and sustainability in purchasing. Future-Proof Solutions: By integrating innovative tools such as artificial intelligence and data analytics, we increase the efficiency of our supply chains and create added value for all stakeholders.

10.CLIMATE NEUTRALITY AND RESOURCE MANAGEMENT

Climate-Neutral Purchasing: We focus on low-carbon supply chains and promote the use of renewable energy and sustainable materials.

Resource Conservation: Conscious resource management, from material selection to logistics, is a core element of our guidelines.

Promotion of Circular Economy: We emphasize product and packaging recyclability and waste reduction.

Siershahn, January 2025

Management, Michael Steuler (CEO)

Head of Strategic Procurement, Cihangir Yükseldi